

Analysis of Language Style of Teenagers in Their Tweets on Twitter

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Abstract

This study was conducted with the aim of analyzing the language style used by teenagers in their social media accounts, Twitter, in their daily tweets. using the theory of martin joos, covering five styles of language examined, among others, frozen style, formal style, consultative style, casual style, intimate style. Researchers used a qualitative research design to answer research questions and chose content analysis because the results of the data analyzed were tweets written by teenagers on their twitter accounts. Researchers use documentation as a research instrument. Researchers took 30 data from tweets posted in July 2022. Data from teenagers tweets on Twitter were used in this study. There are thirty (30) pieces of total data. Then there are 14 cases of casual style (46.6 percent), intimate style in 9 cases (30 percent), consultative style in 4 cases (13.3 percent), formal 2 cases (6.6 percent), and frozen style 1 case (3.3 percent). Participants, setting, and topic all have an impact on the style of language used. Due to the participants, setting, and topic, it can be seen that teenagers mainly use the casual style in their daily tweet on Twitter.

Keywords: *Language Style, Sociolinguistics, Twitter*

INTRODUCTION

Language is a basic human communication tool in socializing with each other. Language is used to express emotions, feelings, and tools to convey thoughts and ideas. Language is universal, meaning that everyone has a language to convey their thoughts and feelings, in addition to conveying thoughts and feelings language is also used to get information from other people. Language serves as a window into the mind, allowing us to see what's going on inside someone's head (Butarbutar, 2020). Language has an important role in communicating to convey messages, thoughts, information and other things that they want to convey. According to (Crystal, 2013) communication refers to the transmission of information (a message) between a source and a receiver using a signalling system; restricting this notion to “human communication”. In communicating, we are also required to adjust the language we

use in communicating with other people so that what we want to convey is achieved, preferably using a language that is understood by the other person.

Indonesian is a language that has been agreed as the language of the Unitary State of the Republic of Indonesia. While English is still considered a foreign language and an international language in Indonesia. Jain & Patel (2008) stated that “the students study in English so that they can to interact with the different language because English is the international language”. International language is a language that has been agreed as a language used throughout the world. It has been suggested by Thao and Herman (Thao, 2020) that language serves as a vital communication tool. It can be concluded that language is an important medium in interacting with others in society. Because relationships also have an impact on understanding communication. In studying the relationship between language and the social environment is a sociolinguistic domain. Sociolinguistics examines the individual and social variations in language. according to Situmorang, (Situmorang, 2021) , is a growing branch of linguist-sociologist science. A speaker's social role is revealed through variation in their speech, much like regional variations in language can tell us where they are from. It is a subfield of sociology known as sociolinguistics, which studies the connection between language use and its social context (Purba, 2021). However, sociolinguistics is a field of study that examines how the languages of native speakers and non-native speakers are used to examine theories about language changing over time.

Language style can be defined as the words used when speaking, which is influenced by the situation and context in which they are in. The language style can be summed up as the words used, with slang and neologisms dominating the vocabulary. Using a particular language style allows you to express your thoughts in a unique way while also revealing the writer's innermost thoughts, feelings, and concerns (the use of vocabulary) (Bazarova, 2013) . According to Moore (2004), (Joos, 1967) style of speaking is influenced by a variety of social factors, including educational attainment, social class, age, and gender. Style selection is influenced by a variety of factors, including the event's social context, the participant's relationship, social class, gender, and age. The choice of language style used can be influenced by the following factors such as social context, social class, age and gender, and participant relationships. There are various ways for everyone to express thoughts, feelings or actions in communication. Many people use social media such as twitter to channel thoughts,

complaints or other things they want to express. everyone has a style of language in expressing themselves which style can change based on the situation, context, and personal goals.

Twitter is a social media that still survives its existence from ancient times until now, this social media is still popular among teenagers to adults. There are still many people who use twitter to express their thoughts and complaints. Because of ignorance, understanding or use of modern language, teenagers often use language styles so that they don't look old-fashioned and fulfill prestige. The various languages they use in communication such as Indonesian, regional languages, English and a combination of languages. The development of language over time has become very rapid due to one of the factors such as the development of communication technology. Twitter is like other social media such as Facebook and Instagram, where users can post their social life. However, most Twitter users channel their thoughts more in the form of writing in various styles of language, than other social media users such as Instagram and Facebook, which are currently mostly used for uploading photos and videos. Teenagers as Twitter user use several types of language styles such as frozen style, formal style, consultative style, casual style, and intimate style. So the researchers wanted to know and analyze the frozen style, casual style, intimidating style, consultative style, and formal style used by teenagers in making their tweets on twitter. The aim of this research is to find out the language style of teenagers as Twitter users in their tweets on Twitter. Previous research that focuses on language style. Dinda Dwi Maharani (2019) analyzes the sociolinguistics of the film's language style. The theory used by the researcher is the theory of Martin Joos (1967). The researcher analyzed the following language styles, frozen style, consultative style, formal style, relaxed informal style and intimate style. Researchers analyzed tweet posts made by teenagers. The study was conducted to see whether language style and factors related to adolescent twitter users can be found in their tweets.

METHOD

Descriptive qualitative design is used by researchers in analyzing the subject of this study. This method uses observation and description to investigate an object that cannot be measured by numbers or other measurement methods. An investigator

gathers information from people by using his or her eyes or ears as filters, then organizes and interprets that information. Interviews and observations of people in natural, online, or social settings were frequently used (Nainggolan, 2021) . Researchers use this method in an effort to understand the interaction events of teenagers' behavior in using the internet, especially the needs that teenagers get when using Twitter, in order to explore the needs of Twitter social media users in depth.

Data Sources

The data of this study were obtained from the tweets posted by teenagers on their twitter. This research also uses sources from books, journals, and other written sources. The researcher uses teenagers tweets on their twitter as research data because they use twitter as a means to express themselves and their existence in language. This study identifies the use of language styles used by teenagers in the form of frozen, formal, consultative, relaxed, and intimate styles in their tweets on Twitter. researchers collected 30 data to be analyzed.

Instrument

Research instrument is an instrument that helps researchers collect data systematically and easily. Instruments are tools required to get information, according to Arikunto (2000 in Herman et al. (2019)). According to Hancock (1998), an instrument is a tool used to collect data. In this way, the researcher required additional resources like cell phones and the internet (Leeming, 2018).

Procedures

The researcher uses theory of Martin Joos (1967) along with his classification of language styles. the researchers analyzed the data and came up with a classification system for it. The procedures carried out by researchers to analyze the data are as follows:

1. Browsing social media, twitter
2. Choose an account belonging to a teenager as a twitter user
3. Find tweet posts as a twitter user
4. Choose a tweet post as a twitter user

5. Screenshot of tweets on teenage posts as twitter users
6. Give a code to all the data that has been found

Data Analysis

The next step taken by the researcher is to analyze the data that has been collected. Data analysis is the process of searching and compiling data that has been found from posting tweets of teenagers on Twitter. qualitative data analysis contains selection, classification, categorization, search for certain patterns, and drawing conclusions. This study uses Martin Joos' theory of language style to find solutions to the problems at hand. It is said that data analysis refers to the process of organizing and compiling data into basic patterns, categories, and classifications to find themes and formulate hypothetical research based on data suggestions, according to Moelong (2001).

RESULT AND DISCUSSION

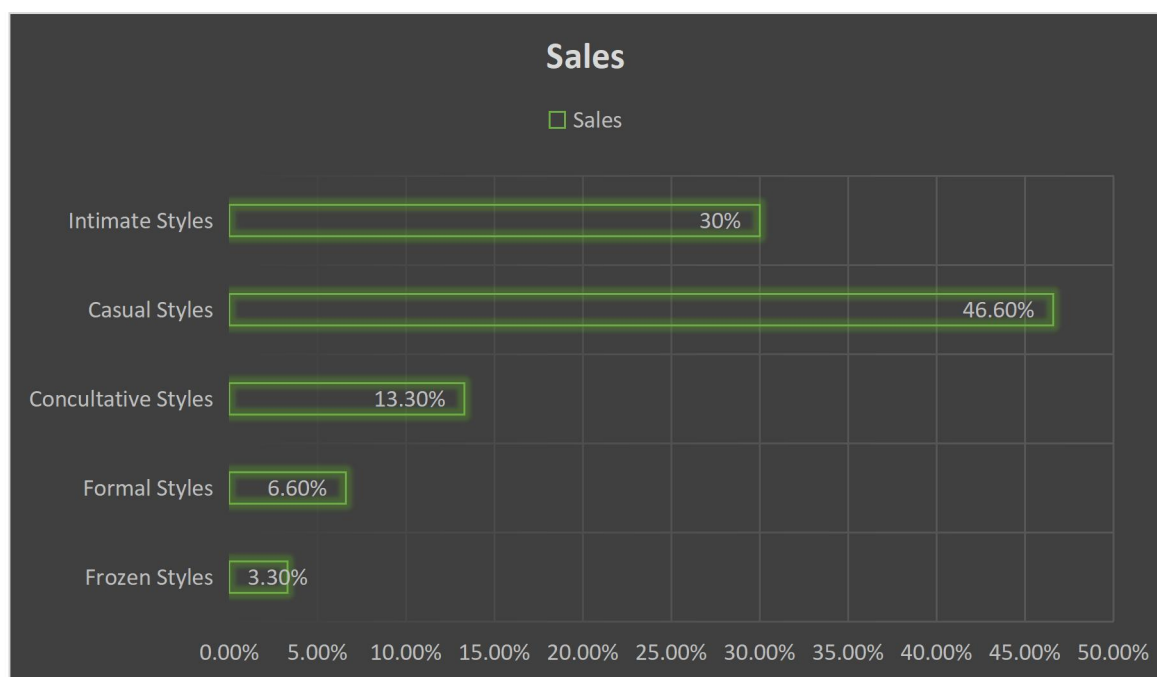
The results of the analysis of data from teenage tweets on Twitter found that teenagers' language styles were dominated by a variety of casual styles. From the data, it was found that teenage tweets had 14 data of casual styles. The data shows that the casual style is often used by teenagers in uploading tweets on Twitter. This study aims to answer the following questions "what is the type of language style of teenagers as Twitter users and the factors that influence teenagers as Twitter users.

Conclusions that can be drawn from the data, teenagers often use casual language style on twitter to post tweets, due to the characteristic of the casual style which only makes simple sentences, opinions about something and chats with other people. Described in the table below.

Table 1 Types of Language Style of teenagers as Twitter users

No.	Types of Language Style	Data of Tweet Teenagers on Twitter	Presentase
1.	Frozen Styles	1	3,3%
2.	Formal Styles	2	6,6%
3.	Consultative Styles	4	13,3%
4.	Casual Styles	14	46,6%
5.	Intimate Styles	9	30%
Total		30	100%

Based on the table that has been included, found five types of language styles used by teenagers in posting tweets on their Twitter. including Frozen Style, Formal Style, Consultative Style, Casual Style, and Intimate Style. Researchers describe through the diagram below to clarify the table above:



From the diagram it is shown that teenagers who use Twitter have a variety of language styles. Thirty data collected by researchers showed that teens on twitter preferred a more casual look in 14 cases (46.6 percent), intimate style in 9 cases (30 percent), consultative style in 4 cases (13.3 percent), social style in 4 cases (13.3

percent), formal 2 cases (6.6 percent), and frozen style 1 case (3.3 percent). Casual style is the most common style of language used by teenagers on Twitter with evidence of 14 cases (46.6 percent) being found, because the characteristic of the casual style is that it seems flexible and not rigid, according to the way teenagers express their feelings or thoughts according to today's lifestyle. as the background, this style of language is often used in youth posts on twitter. The second most widely used language style after the casual style is the intimate style with 9 cases (30 percent). Teenagers on twitter tend to like to use intimate style because they tend to often use a lot of slang and change language without considering the structure and choice of words that should be, usually used to show their existence and so as not to look old-fashioned and outdated. After intimate style, there is consultative style in third place with 4 cases (13.3 percent). This style of language is quite rarely used by teenagers on Twitter. Usually this style of language makes teenagers tend to think that their tweets will be understood by others. In their use they also combine slang words. Then the style that is very rarely used by teenagers on Twitter is the formal and frozen style of language. there are only 2 cases (6.6 percent) for the formal style and 1 case (3.3 percent) for the frozen style, the use of frozen and formal styles that are rigid and seem too serious are often avoided by teenagers in posting tweets on twitter. they tend to express their feelings or thoughts freely and usually avoid taking things too seriously.

DISCUSSION

The researcher found that by using Martin's theory, it was found that the dominant teenagers used a casual style to post tweets on their Twitter, and the language style that was most rarely used by teenagers in posting tweets was the frozen style. based on the analyzed data, it was found similarities with research from Muhammad Darryl Ivan (2020) in a study entitled "An analysis of the five language styles found in the lean on me movie" using the same theory by Martin Joos (1967). From both studies, it was found that the casual style was more dominantly used by teenagers in their tweets on Twitter and movies. The researcher collected 30 data which contains the style of the language of teenagers' tweets on twitter. Then there are 14 cases of casual style (46.6 percent), intimate style in 9 cases (30 percent),

consultative style in 4 cases (13.3 percent), social style in 4 cases (13.3 percent), formal 2 cases (6.6 percent), and frozen style 1 case (3.3 percent). The type of language style is divided into five according to Martin Joos theory, namely frozen style, formal style, consultative style, casual style and intimate style.

The first is the frozen style which is characterized by using formal sentences such as presidential speeches, and using formal situations such as in mosques, churches and ceremonies. These sentences use high skill usually professional. The second formal style uses formal language such as frozen style. Important or serious situations such as classes, formal speeches, sermons and in a formal style where one-way communication and sentences have a more complex structure. The third consultative style has two ways for participants to communicate, not too formal but words chosen clearly. Fourth, the relaxed style has the characteristics of conversations with friends, statements or opinions, relaxed or normal situations. The last is the intimate style which is characterized by the absence of social life such as talking with friends, family, beloved friends, boyfriend or girlfriend and close friends. The factors that influence teenagers as Twitter users are participants, settings, and topics. Because it uses a simple casual style and has no grammatical rules, the researcher concludes from the data analysis that teenagers update their tweets on Twitter more often in a relaxed manner. Because they do not know, understand, or use modern language, teenagers often use language styles that are motivated by prestige and avoid old-fashioned impressions.

The use of social media, especially Twitter as a means of communication, is increasingly difficult to avoid, is increasingly widespread and has a major influence on language development. Various new forms of language emerged with a very large number of variations. Even this new form is slowly displacing standard words and various forms of language that exist by social media users who often do not refer to standard or standard forms and even tend to write down what is said. However, the use of social media makes it easier for someone to know the development of existing languages, over time, the development of communication technology affects the development of language.

CONCLUSION

This study examines the use of language styles used by teenagers in posting tweets on Twitter. The researcher concludes from the results of the research and discussion that teenagers often use the casual style in writing tweets on Twitter, followed by the intimate style, consultative style, formal style and the last, the most rarely used frozen style as evidenced by the collection of 30 data that can be researchers. There are 14 casual styles, 9 intimate styles, 4 consultative styles, 2 formal styles and only 1 frozen style. Based on the findings, teenagers on Twitter often use a relaxed language style. Due to the lack of grammatical rules in the casual style and simplicity of the sentences. The choice of language style can be influenced by various factors. They are people, places, times, and things. According to the findings of this study, teens on Twitter have diverse sense of language style. Due to the person, place, and subject, it can be said that they often wears a casual style.

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